## FORD CASE HELD UP AS LAWYERS ARGUE

Plea Made for Testimony to Be Based on Chicago Paper's Editorial.

WILSON NOTES QUOTED

Defence Says Inventor Had Fought Preparedness to Detriment of U.-S.

Mount Clemens, May 22.—Recalling the jury for the taking of testimony in Henry Ford's \$1,000,000 libel suit against the Chicago Tribune was again deferred to-day, while Alfred Murphy analyzed the editorial calling Mr. Ford an anarchist. The atternation of the mosquite swarm of little companies now stinging the public have any proved grounds. Such holdings as they have are on "wildcat" territory. Among oil men the word "wildcat" does not have the same sinister meaning that it does in ordinary financial parlance, for broadly speaking all Special Desputch to Tun Ben.

show that there was a real enemy

Ford would not pay employees while they were in the service of the United States or care for their families, nor would be promise the men their positions in when they came home, this being, ording to the editorial, "the rule of

Ford employment everywhere."
On this, he said, the editorial writer, Clifford Raymond, had skilfully built several paragraphs of criticism of Ford; said that Ford was not entitled to live in said that Ford was not entitled to live in a country that had law and protection, but that he should go to Mexico and take his factories with him. He declared the editorial was so skilfully written that it could have only one meaning and confined the issue to the declaration that Ford was an anarchist and precluded going outside into the general history.

# **OIL SHARE FAKERS**

which it usually is not.

This condition is resolting to all the honorable companies, whose reputation of the similarity of names, with the knowledge data a certain proportion of patiently acquired knowledge of the oil business in all its complexity or on extensions. traordinary luck matched with capital hich is "in oil" to stay.

Usually the money disappears for good, but the long chance of its reappearing with more added unto it is what

Paradise of the Fakers.

Of all the oil produced in 1917 in Oklahema—a favorite field for the faker because of the many real wells drilled there—stock promoting companies produced only one-sixth of 1 per cent. Of every 1,000 barrels of oil that come out of the ground only half a barrel was produced by stock promoting companies. Only one in every thirty of these companies produced any oil.

The best company of the lot produced only \$1.25 worth for each \$100 of its captialization. What chance for the shareholder there? The typical faking company is not interested in production, except for just enough to adverting the date of company and take a captialization. What chance for the shareholder there? The typical faking company is not interested in production, except for just enough to adverting the date of companies proves anew that Barnum accurately stated the "sucker" birth rate.

Some Specimen Lures.

Here are some samples, the originals of which appeared in circus poster type: "Fifteen to 100 Per Cent. Advance in "Oil Stock," "Bis. Quick. Sure Profits," "One Million Gold Dollars," "Risk Eliminated," "Results Will Be Quick," "Dividends for You—109 Per Cent. Profits," "A New. Sure Way to Plaf the Oil Gushers Grow Millions in Sight," "Oil Enriches Thourands, Qil & the safest Investment in ant voice access him over the telephone.

analyzed the editorial calling Mr. Ford an anarchist. The attorney sought to convince the court that on the editorial alone and the alleged malice back of it should be based the testimony in the case.

Elliott G. Stevenson, senior counsel for the defence, continued his argument, depicting conditions in 1916 at the time the editorial was written and reiterating that Mr. Ford by his assurance to the public that there was no national danger and no enemy in sight had played the part of an anarchist by undermining the defence of the nation.

Mr. Stevenson quoted notes from the President to Germany, following the sinking of the Lusitania and the Sussex, to show that there was a real enemy in sight had played the part of the nation.

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Mr. Stevenson quoted notes from the President to Germany, following the sinking of the Lusitania and the Sussex, to show that there was a real enemy in sight had been for broadly speaking all territory is "wildcat" at first, and there would be no oil produced at all if some-body had not drilled into "wildcat" in the first place. But if one finds out that the Bunkum Petroleum Company, which has been favoring one with its "literature," is basing its predictions of huge profits on a piece of "wildcat" real estate in the glorious West one safely may assume that the odds are at least 1,000 to 1 that it never will achieve profits on a piece of "wildcat" real estate in the glorious West one safely may assume that the odds are at least them.

Moreover, the best of wells often decrease in value rapidly as the pool that they have tapped is exhausted. Unless new ones are found aggregate production cannot be maintained.

### How Public Is Deceived.

the case in more than time.

"I intend to argue to the court and you that it is bigger than the well of not to the public at large outside the building," said Murphy.

He again analyzed, line by line, the income of more than \$4,000 a day. We again analyzed, line by line, the have locations for sixteen such gusher have locations for sixteen such gusher.

Which have innamed the production of the people of the market easily. They can get in and out of the market easily. They can get in ability of the men against whom he was operating, and felt he needed all the aid have locations for sixteen such gusher. have locations for sixteen such gusher wells. That would give us 32,000 bar-rels of daily oil production and an income of more than \$60,000 a day, or more than \$1,000,000 a month."

### Exposed by Advertising Club. Says a bulletin of the Associated Advertising Clubs of the World, which has done good work in exposing these dream-ers:

"Not only is such advertising born bastic in the extreme, but it is mislead-ing. The 2,000 barrels referred to as the production of one well of the Okmulwhat is known as flush production. what is known as flush production. It results when a well is shot and the interior of the earth so aroused that a great flow of oil temporarily results. This soon decreases to what is known as settled production, and the evidence is that the larger wells decrease in flow much more quickly than the result. nuch more quickly than the smaller

"The 2,000 barrel wells in the Okmul-

known to be successful.

## Proximity Without Limit.

## Another Favorite Method.

Another Favorite Method.

Similarly they ply the reader with the causes even ordinarily cautious individed the control of companies that the same parently have nothing back of them but wind.

Despatches from the oil fields tell of hard fisted countrymen milling around a table in an open field and eagerly giving up their greenbacks for shares in a corporation whose name they don't even know. The real identity of a lot of the stocks inhat are being sold right here in New York is about as obscure.

There is nothing more speculative than most oil atocks. The best advice to be obtained in Wall Street is that the small investor who cannot afford to take a risk should keep away from all but the well established companies whose names and proof of reliability can be obtained from any reputable bank or broker.

There are other companies with good prospects and personnel and a legitimate demand for money for development which ask the public to subscribe for their securities, and rightfully so, but the prodent bank or broker will be area full in giving advice to distinguish be-Similarly they ply the reader with the figures of the output of companies that

one barrel a day apiece. The whole output did not come to \$50 a day—not enough to pay for the advertising.

Another company's song was: "New 4,000 Barrel Gusher Next Door to Us."

Another Company's song was: "New acter of the colossal opportunity awaiting them in cil.

A few of the worst offenders in the colossal payer is the colossal opportunity awaiting them in cil. "600 Barrels Near Us," "1,200 Barrels Nearer Yet," "1,600 Barrels Getting Closer," "2,000 Barrels Still Closer,"

## "4,000 Barrels Right Next Door," "They're Getting Bigger as They Ap-

Thus having led his share buyers expect that the moment his drill struck the oil stratum at least 5,000 barrels a day would come pouring forth, it must have grieved this hopeful promoter when a few weeks later he wrote his

to show that there was a real enemy in sight.

How Public is Deceived.

The European war would have ended a year before it did had we been prepared when we entered it." he declared. "And Henry Ford spent his thousands upon thousands of dollars to convince the public there was no need of preparedness.

"It was Abraham Lincoln who said that the man who discourages him to desert is as bad as the man on the enemy line taking the life of a soldier," said Stevenson.

Mr. Murphy said Mr. Stevenson had talked for six long hours in arguing the issue and had not addressed himself to the case in more than thirty minutes of that time.

"I intend to argue to the court and not to the public at large outside the

on the Curb is rigged by wash sales.

Fictitious prices are established. The public can buy and buy at those prices, and in little dabs they may be able to sell. But tet any one try to get rid or say, 2,000 shares of the phony stock and cividuals when I first started the bureau and leave the phony stock and cividuals when I first started the bureau and leaves the phony stock and cividuals when I first started the bureau and leaves the phony stock and cividuals when I first started the bureau and leaves the phony stock and cividuals when I first started the bureau and leaves the phony stock and cividuals when I first started the bureau and leaves the could get. on the Curb is rigged by wash sales. Fictitious prices are established. The public can buy and buy at those prices, and in little dabs they may be able to say, 2,000 shares of the phony stock and for some reason the bottom fails out.

"A factor that must not be ignored in any frank consideration of the subject is that the gradual suppression of poolrooms and other forms of gambling has diverted a lot of persons to oil stocks for quick action. Professional gamblers and get rich quick men of all description are "operating" in oil, and are trimming the same race of dupes whom they formerly trimmed in gambling houses.
"Many oil companies have perfectly

good reasons for appealing to the public for money. You may wonder why they don't borrow from the banks near the SET A NEW RECORD

"The 2,000 barrel wells in the Okmulgee field average on a settled production around 600 barrels a day. To compute possible profits on flush production is misleading advertising, and it is a method in common use by oil stock promotion companies."

Most of the stuff put out by the questionable oil companies under the name of "literature" shrieks its own the project at that end. Many of them do, but it takes a proficious lot of money to develop an oil field, and the local banks haven't sufficient resources to finance all comers. There is a perfect orgy of speculation in stocks whose weakness any bank could demonstrate if the bank was asked, which it usually is not.

"The 2,000 barrel wells in the Okmulgee field production of filleds who know the probable value of fileds, who know the probable of fileds, who know the probable value of fileds, who know the probable value of fileds, who know the probable of fileds, who know the probable of fileds, who know the probable of fileds, who know

the getting is easiest, which just now is in oil. He goes to Oklahoma or Texas, we'll say, and picks up a lease or a bunch of leases. He doesn't care where the land is so long as it is somewhere in the vicinity-which is a broad term of wells the public has heard about. It may be so far back in the country that

Public Not Discriminating.

The business of these companies is producing and seiling oil. They may sell stock, too, but its value is the value of the oil and oil lands they own and the machinery of its production and distribution. If the sublic could only see the distinction between the corporations that are primarily stock selling companies a lot of folly and financial ruin would be averted.

But one trouble is that every once in a while—in a long wille—a corporation that started with the sole intention does, in spite of itself, as it were, strike oil, and it is enabled by this unexpected event to "turn respectable" and eventually settle down in the oil business and occupy a front pew with the best of them.

Once in so often a wildcat concern makes good on the promises which it uttered in the confident belief that they were first class lies. Buyers of its stock make money, and their example leads others to take a chance with other wild-catters.

Atter the Long Chance.

Usually the money disappears for good, but the long chance of its reap
The pushing of the company's oil of stock promotion of the fact that they seem of the stock of the stock of oil, and it is enabled by this unexpected event to "turn respectable" and eventually settle down in the oil business and occupy a front pew with the best of them.

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After the Long Chance.

Usually the money disappears for good, but the long chance of its reap
The proximity of the company's oil if the company and if the the count in the time that it is conceivable that a company with good prospects and conceivable that a company and the tester, but that is nothing to worry about it, the company with the better, but that is nothing to worry about it, the company and the time. If the the public has been found it, but that is n

listed on any known exchange. The broker puts his men in Broad street to bid up the stock by washing sales (which is illegal). "The public, supposing in its inno-cence that the stock is shooting up be-

their securities, and rightfully so, but the prudent bank or broker will be careful in giving advice to distinguish between the investor who cannot afford to take any sort of a chance and the investor who can.

The very headlines of some of the going into the treasury of the cli company for developing that precious off the chamber of herrors of the Associated Advertising Clubs of the World are a dead givenway, and the certainty that chance of beins in median and take a dance of beins in median and take a chance of beins in median by a lot of customers before getting a bite.

oil promotion game have been indicted by Federal Grand Juries for using the mails to defraud, but for one swindler nabbed fifty spring up to replace him. The Department of Justice does not begin to have enough investigators po

explore the situation completely. There is a feeling in the financial dis-trict that it would be well for Congress to enact a Federal blue sky law, similar in some respects to the bill that Secre-tary of the Treasury Glass caused to be ntroduced in the last Congress. It was drafted by the counsel to the Capital Issues Committee, and besides pre-scribing a penalty of \$1,000 fine or a year's, imprisonment or both for cor-porations giving an inaccurate account of themselves and their intentions proulded for the establishment of a bureau nd machinery for making the law ef-

## SWANN DROPS FOE OF STOCK SHARPERS

as I later became, and thought this man, who had been known about the building, would aid me because of his financial knowledge. But I have good reason to believe that he tipped off the men to whom I sent subprenss, and whose of-fices I was investigating, so that I was not able to get results. In time I sus-pected what he was doing and got rid of him.

### Swann Halts Publicity.

"After a time I decided that only by publicity could I get the results at which was aiming, and two articles were printed explaining the work of the bu-reau. Judge Swann soon called me into his office and asked if I had not had my informed, that, the picture had appeared in THE SUN and another newspaper. He told me there must be no more publicity. "A little later he again called me in and said that for the good of the office it had been decided to transfer me to Special Sessions. I offered him my resignation, but he would not accept it and there were family reasons why I did not press the point then. Mr. Kilros and Waugh were appointed to fill my tion and Mr. Waugh was busy on other work, and, I understand, told Judge Swann that I was the best man to do the work. A few days after Mr. Waugh

ters from organizations interested in the prosecution of fraudulent stock com-panies. One from William H. Maxwell,

Jr., of the Investment Bankers' Association, commented on his removal from the bureau, and said:

"It is needless for me to say that after having searched your work for months past and after having told the Investment Bankers' Association at their last convention what I think of your efforts in curbing stock swindlers I am quite perturbed. That you have not had more convictions is not entirely your own

perturbed. That you have not had more convictions is not entirely your own fault nor is it entirely the fault of the District Attorney himself.

"I can only say that I think if the District Attorney has seen fit to change your activities in the office he has done something that is not for the public good your activities in the omce he has some something that is not for the public good and is depriving the public of the benefit of the experience you have gained in the work. I hope that the report is not true."

Brogan estimates that there are 100 fraudulent stock brokerage houses and promoters now working in New York, more than at any other time, save for the brief period when the "war baby" fever was at its height and people invested in anything that appealed to their imaginations. In the last three fears houses have gone into bankruptcy, leaving behind them hundreds and thousands of creditors who saw their savings of many years disappear over night. He has heard that members of some of the firms they had him removed, although he says no importance attaches to this save to show their elation at what happened to a man who attempted to push the work of the bureau vigorously.

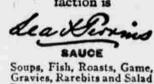
of the bureau vigorously. Brogan has had offers from two large corporations and opportunities to enter several law firms, he says, so his feeling at leaving the District Attorney's office is mainly regret that he was not able to do the work he expected when

### 109 Soldiers Need Jobs.

The Reemployment Bureau obtained places for 146 former service men yes-terday but was forced to turn away job-less 108 others. Among the applicants for whom ne work is available were eleven shipping clerks, twenty-one clerks, thirteen salesmen and solicitors. one stenographer, sixteen bookkeepers twenty chauffeurs and two laborers.

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uality-Superb